

## 2025 International Members' Conference Schedule

### Monday 28<sup>th</sup> Delegate Arrivals) –Afternoon at Leisure

Schedule:	Venue:	Presentation Topic:
Monday 28th April	Azura Roof Top Bar Angsana Beach:	Welcome Reception: 18:00 onwards -

### Tuesday 29<sup>th</sup> – Conference meetings & presentations (Day One) Angsana Ballroom & PGA Golf Academy Laguna Golf Club

Schedule:	Venue:	Presentation Topic:
09:00 - 09:15	Angsana Ballroom	Welcome introduction to all delegates - PGA Chief Executive <b>Robert Maxfield</b>
09:15 - 10:00	"	Toro Sales Manager South East Asia - <b>Gareth Knight</b>
10:00 - 10:45	"	PGA Master Coach - <b>Dr Ian Peek</b>
10:45 - 11:00	"	<b>Coffee Break</b>
11:00 - 11:45	"	Founder & Director Web Consulting Bangkok Co. Ltd - <b>Carl Heaton</b>
11:45 - 12:30	"	General Manager & Director of Agronomy Sentosa Golf Club Singapore - <b>Andy Johnston</b>

**12:30 - 13:30** **Bodega Restaurant** **LUNCH**

Post lunch groups split into Management Pathway Banyan Tree Hotel Meeting Room & Coaching Pathway PGA Laguna Golf Academy.  
Key Groups: ■ Coaching Workshop ■ Management Workshop

Schedule Coaching Pathway:			
14:00 - 15:30	PGA Academy Laguna Golf Club	PGA Master Coach - <b>Jonathan Wallett</b>	<b>"Player Development - how to accelerate the progress of your students"</b>
15:30 - 17:00	"	PGA of Australia Coach - <b>Steven Giuliano</b>	<b>"Mastering the Micro – Short Game strategies for coaching success"</b>
17:00 - 17:30	"	PGA Professional - <b>Alex Smith</b>	<b>"From Tee to Degree - IPGA's Journey of Shaping Students for College and Beyond"</b>
17:30 - 18:30	Laguna Golf Clubhouse Terrace	PGA Fellow Professional - <b>Wayne Johnson</b>	<b>"Golf Quiz" &amp; drinks reception</b>
14:00 - 14:45	Banyan Tree Meeting Room	Director of Golf Courses & Grounds Wentworth Club UK & Robinswood GC Thailand - <b>Kenny Mackay</b>	<b>"Tournament Course preparation on two continents"</b>
15:00 - 15:45	"	PGA Master Professional - Director BRG Group Vietnam - <b>Mark Reeves</b>	<b>"The Adapt Talk" - Ass of the Banana</b>
<b>15:45 - 16:00</b>	"	<b>Coffee Break</b>	
16:00 - 16:45	"	Founder – Women's Golf Day - <b>Elisa Gaudet</b>	<b>"Empowering Women through Golf"</b>
16:45 - 17:30	"	Director 59club UK / Asia - <b>Will Hewitt</b>	<b>"Effective use of data in driving member &amp; guest experiences"</b>
17:30 - 18:30	Laguna Golf Clubhouse Terrace	PGA Fellow Professional - <b>Wayne Johnson</b>	<b>"Golf Quiz &amp; drinks reception Laguna Golf Clubhouse Terrace"</b>

## Wednesday 30<sup>th</sup> – Conference meetings & presentations (Day Two) Angsana Ballroom & PGA Academy Laguna Golf Club

Schedule:	Venue:		Presentation Topic:
08:30 - 10:00	PGA Academy Laguna Golf Club	PGA Coach - <b>Steven Furlonger</b>	"Teaching Golf in 3D - Forces & Motion"
10:00 - 10:15	Laguna Golf Clubhouse	<b>Coffee Break</b>	
10:15 - 11:45	PGA Academy Laguna Golf Club	Director The Golf Athlete Vietnam - <b>Kiran Mistry</b>	"The Human Anatomies - Loading and Unloading Process for Golf"
11:45 - 12:45	"	PGA Master Coach - <b>Dr Ian Peek</b>	"Pathway to the Tour"
<b>13:00 - 14:00</b>	<b>Bodega Restaurant</b>	<b>LUNCH</b>	
08:30 - 09:15		Club Car Managing Director EMEA - <b>Phil Lewin</b>	"Drive exceptional golf experiences through safe, reliable and intelligent golf carts"
09:15 -- 11:15	Angsana Ballroom	Ai Workshop for Golf Management Success <b>Carl Heaton</b>	"Every day Ai - Practical Tools for Creativity and Efficiency"
11:15 - 11:30	"	<b>Coffee Break</b>	
11:30 - 12:00	"	Director of Operations & Business Development AGS Thailand – <b>Araya Singhsuwan</b>	"Women In Golf"
12:00 - 12:45	"	PGA Master Coach - <b>Jonathan Wallett</b>	"Building a Golf Academy to Drive Membership Sales"
<b>13:00 - 14:00</b>	<b>Bodega Restaurant</b>	<b>LUNCH</b>	
<i>Pre-lunch groups split into Management Pathway Banyan Tree Hotel Meeting Room &amp; Coaching Pathway PGA Laguna Golf Academy.</i>			
<i>Key Groups: ■ Coaching Workshop ■ Management Workshop</i>			
14:00 - 15:30	Angsana Resort Gymnasium	Director The Golf Athlete Vietnam - <b>Kiran Mistry</b>	"Functional Movement Patterns and Drills to Enhance Junior Development"
14:00 - 14:45	Angsana Ballroom	PGA Coach & Founder One XP <b>Steven Bainbridge</b>	"The Ultimate Platform for Golf Coaches & Academies"
15:00 - 15:45	"	Junior Asian Golf Academy Director <b>John Laroche</b>	"JAGA - A new look at Junior Golf Development"
<b>15:45 - 16:00</b>	<b>"</b>	<b>Coffee Break</b>	
16:00 - 16:30	"	PGA Coach - <b>Bruce Loome</b>	"Inside the ropes with Tiger Woods"
16:30 - 17:30		PGA Chief Executive, <b>Rob Maxfield</b> , Executive Director Membership <b>Tristen Crew</b> & Executive Director Business Development <b>Richard Barker</b>	"PGA member breakout meeting Q&A"
19:00 - onwards	Angsana Beach Lawn	<b>Gala BBQ Beach Lawn</b>	

**Thursday 1<sup>st</sup> May (Delegate departures)**

07:30 – 09:00

18-hole Golf Tournament Laguna Golf Club