

Recruitment Pack 2025



RECRUITMENT ADVERTISING WITH THE PGA

Each year, over 650 jobs are advertised with The PGA. Our multi-platform recruitment solution delivers the very best candidates across a broad spectrum of job roles, ranging from PGA Professionals, club managers, coaches and all levels of administrative roles. We are a one-stop shop for recruiting the best candidates into the best roles in golf.

Our recruitment solutions are inclusive of: our Members magazine, PGA Monthly; presence on the ever-popular recruitment section of PGA.info; amplification via our social media channels; and our weekly newsletter PGA Connect.



PGA Members

Non-Members & Agency

Options	Rate (ex-VAT)	Options	Rate (ex-VAT)
Featured online listing + Featured Connect	listing	Featured online listing + Featured Connec	t listing
+ Full page	£725	+ Full page	£795
Featured online listing + Half page	£435	Featured online listing + Half page	£475
Featured online listing + Quarter page	£275	Featured online listing + Quarter page	£300
Featured online listing + Eighth page	£175	Featured online listing + Eighth page	£195
Featured online listing	£145	Featured online listing	£165
Online listing only	FOC*	Online listing only	£125
Featured Connect listing	£350	Featured Connect listing	£395

For bulk advertising packages, please contact recruitment@pga.org.uk.

All print artwork must be supplied as a CMYK, press-optimised PDF. Please ensure you include the relevant high-res images and logos, at 300dpi resolution, at the same size or larger than the final output size.

Please note that online adverts are live for a 28-day period.



February Issue

Assets for design by: January 10 Copy deadline: January 17 Drop date: February 7

March Issue

Assets for design by: February 7 Copy deadline: February 14 Drop date: March 7

April Issue

Assets for design by: March 7 Copy deadline: March 14 Drop date: April 4

May Issue

Assets for design by: April 4 Copy deadline: April 11 Drop date: May 2

June Issue

Assets for design by: May 9 Copy deadline: May 16 Drop date: June 6

July Issue

Assets for design by: June 6 Copy deadline: June 13 Drop date: July 4

August Issue

Assets for design by: July 4 Copy deadline: July 11 Drop date: August 1

September Issue

Assets for design by: August 8 Copy deadline: August 15 Drop date: September 5

October Issue

Assets for design by: September 5 Copy deadline: September 12 Drop date: October 3

November Issue

Assets for design by: October 10 Copy deadline: October 17 Drop date: November 7

December Issue

Assets for design by: November 7 Copy deadline: November 14 Drop date: December 5

To place a recruitment advertisement please call **Jessica Minenko** on **01675 470 333** or **email recruitment@pga.org.uk**

Complete artwork to be supplied to **recruitment@pga.org.uk** as a full-colour CMYK high-resolution PDF. Please include both trim and bleed marks.

PGA Monthly will land on doorsteps by the stated drop dates above.



TAP INTO OUR MEMBERS' EXPERTISE

PGA Members bring specialist skills and expertise to your golf facility.

For guidance on attracting the right applicants with the required skills, contact our Recruitment team who can put you in touch with our Member Support Officers.

Our Member Support Officers are committed to helping you choose the right PGA Professional for your facility and can assist you with developing the job description for the role through providing our PGA Role Descriptor document, Job Description Checklist and Industry Guide to PGA Membership.

Who will your recruitment campaign reach?

PGA Members touch almost all corners of the globe and increasingly all corners of the industry.

Our 8,000 members can be found all across the country and indeed the world:

East		
889		

Ireland 680

907

Midlands

North 1342 Scotland 810

1534

South

West

International



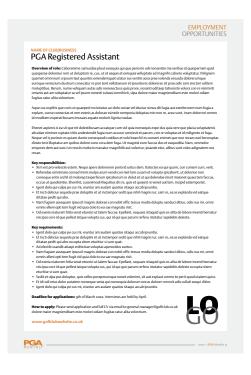
PGA Monthly replaced PGA Professional magazine in 2022. It has been transformed into a product that The PGA and its stakeholders are proud of. It is an asset prized by the organisation and is an accurate and engaging reflection of the organisation's values and ethos.

The digital magazine has a readership of more than **25,000** page views each month and the print magazine has a circulation of **8,000**, meaning PGA Monthly reaches more golf industry professionals than ever before.

The careers section of PGA Monthly is much more than just a home for advertisements. It offers a broad range of careers advice, highlights recent moves, profiles PGA Members moving in new directions and, of course, signposts the very best in job opportunities for PGA Members.



PGA MONTHLY ADVERT WORD COUNTS

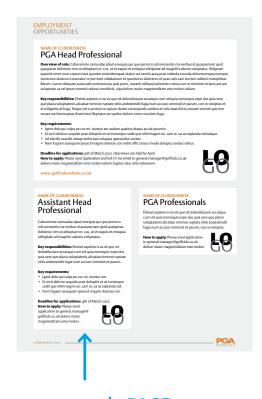


FULL PAGE Max word counts:

Overview of role **250**Key responsibilities **185**Key requirements **185**Deadline for applications **5**How to apply **25**

HALF PAGE Max word counts:

Overview of role **100**Key responsibilities **70**Key requirements **60**Deadline for applications **5**How to apply **25**



1/4 PAGE Max word counts:

Overview of role **30**Key responsibilities **30**Key requirements **30**Deadline for applications **5**How to apply **10**

1/8 PAGE Max word counts:

Overview of role **35**Key responsibilities Key requirements Deadline for applications **5**How to apply 1**0**

EMPLOYMENTOPPORTUNITIES

AB GOLF PERFORMANCE CENTRE

PGA Professional & PGA Trainee

Opportunities for a PGA Professional and a PGA Trainee to join our successful team at AB Golf. AB Golf Performance Centre is located in Thame, Oxfordshire, 20 minutes from Aylesbury, 30 minutes from Oxford and 15 minutes from junction 8a on the M4o. We have a very busy floodlit Top Tracer driving range, putting studio with a successful custom fit golf shop. AB Golf also runs three other pro shops in the local area with a team of 9 PGA Professionals.

The main tasks for the positions are:

- Shop retail & customer advice.
- Golf lessons.
- · Custom fitting services.
- Repairs. We do however have a flexible approach and would be happy to develop the roles with the successful candidates.

It is essential that you have an enthusiastic, hardworking and proactive approach, together with a strong customer focus and can be a team player.

Deadline for applications: 3rd November 2023

How to apply: CV FAO Tom Baker, email golf@adambishopgolf.co.uk

adambishopgolf.co.uk

The positions offer the following benefits:

- · Monthly retainer.
- 100% of your coaching income.
- Access to every major brand for custom fitting with commission on sales.
- · Commission on club repairs.
- · Access Trackman, GCQuad & SamPuttLab.
- · Access to affiliated clubs to play and for on course lessons.
- Flexible working hours including weekends. Support will be given for training where required. We provide a fun & flexible environment to work in.



CRADOC GOLF CLUB

PGA Club Professional

An exciting opportunity is available for a self-employed PGA Professional to work at this established and well-respected Golf Club of around 400 members, the successful candidate will join our team in early 2024.

Key responsibilities: He or she will be expected to have excellent leadership, interpersonal and business management skills. Working as part of our team you will adopt a proactive approach to marketing and customer service whilst understanding the health and safety aspects of the club as a whole.

The successful applicant will contribute to the management of the Club through close liaison with the Board of Directors, be actively involved in the full range of golf activities and be a positive ambassador for Cradoc Golf Club, to members and visitors and through recruiting new members.

For a detailed breakdown of responsibilities and remuneration package or to arrange an informal visit to Cradoc to meet with the Manager and Chairman please contact Bradley Stuart, Club Manager on o1874 623658 (option 2).

How to apply: Application by email or post by 3st October 2023 including a CV and covering letter to Bradley.Stuart@cradoc. co.uk or Bradley Stuart, Club Manager, Cradoc Golf Club, Penoyre Park, Brecon, LD3 9LP



PETERSFIELD GOLF CLUB

Retained PGA Head Professional

An exciting opportunity has arisen for a qualified, dynamic and motivated PGA Professional to join Petersfield Golf Club, Hampshire on a retained basis.

Key responsibilities:

- Day to day administration duties and running of the shop
- · Managing green fee bookings
- · Coaching and tuition
- · Club fittings and equipment repairs
- Pro shop retail sales
- · Member liaison and networking

Key requirements: The successful applicant will need to demonstrate excellent communication and interpersonal skills, commercial acumen and be a dynamic and motivated individual with a customer and member focused approach.

Deadline for applications: 31/10/2023 All applications with covering letter and CV should be sent to Katie Laudmanager@petersfieldgolfclub.co.uk



EMPLOYMENT OPPORTUNITIES

THE ROYAL BIRKDALE GOLF CLUB

Assistant Professional

A qualified or nearly qualified PGA Professional is required to take on the position of Assistant Professional and join an experienced team at this busy and prestigious Private Members club.

Key responsibilities: The successful candidate will engage in all aspects of club life, be an effective team member, have an interest in Merchandising, Coaching and Custom Fitting. Experience in ladies retail and ladies coaching would be beneficial but not essential.

Key requirements: Most importantly enjoy providing an excellent level of customer service to members and visitors from all over the world.

Deadline for applications: 1/11/2023

How to apply: Applications by email to Gregg Pettersen, PGA Professional at proshop@royalbirkdale.com

royalbirkdale.com



PGA Trainee/ PGA Qualified

A fantastic and rare opportunity has arisen at this prestigious members club, ranked 17th in England by Golf World and 61st in the World (on courses you can

This is an excellent opportunity for the right individual to develop their career at the highest level. The successful applicant will be a valued member of a small team. The candidate will be mentored closely by Advanced PGA Head Professional Andrew Collison and will be able to continue the running of professional services in his absence.

This position comes with a generous £25k salary and OTE of £40k.

How to apply: Apply to the Head Professional, Andrew Collison at professional@rwngc.org

www.rwngc.org









Available sizes and dimensions:

Full Page – 180 x 257 mm Half page – 180 x 125 mm 1/4 page – 85,5 x 125 mm 1/8 page – 86,5 x 59 mm

Creating your advert

We will create your advert and give you the chance to sign it off before it appears in the magazine. We will email you a link that will allow you to populate a simple form with the information we need for the advert.

We also accept completed artwork.



Our careers pages are the highest traffic area of our website. Each month, thousands of PGA Members come to our pages looking out for the very best opportunities in golf.

Our Members trust our careers counsel. They come to our site or speak to one of our team for advice on how to further their careers, how to assemble a CV and how to move in a new direction. This trust can only benefit your advertisement as you are placed right at the heart of this captive audience.



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ABOUT THE PGA : PGA 3600 VISION : BECOME A PGA PRO : BECOME A PARTNER : LATEST NEWS

Home / Swores & PEATPO / Training Moderness

Training Vacancies



Triang saturates are open to both transes currently on one of our training programmer, as well as troning applicants also are licining to start a PGA heaving programme. You stack! always confirm the amployer to a POA Member and that they can offer you the required rember of hours and expost to fulfill the requirements of the Contract Destaration

If there are no outside opportunities famed before, you may wisn to prace a fine Job Sealer Toting in our Mambers Area which helps to match you with potential employers to your area. Please ernal recruitment (logge, angula to find out more about this.

To find out more about our Training Programmes and to register you informs, plick hars.

8 you are a PGA Merober and would like to export about offering a value by the a PGA framew, please and Jesusia Harrison on 444 (5)/1875 479 350 or small exceptment/freesanguit.

Latest Training Vacancies

Place of work	Poolson/Pole	Figure	Closing Date
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arthertural (lot Date	Assistant Professional	Seets	81/88/08/28
Durnthes and Galloway Golf Club	Pargativesi Assistant Trohee	Sections	01060000
Sarghilay Soft Challs	Qualified or Registered Asseture	West Vyliation	estosocze
Depthome Dolf your	TraineePully qualified assistant	South.	81/01/0028
ands Sof Chib	PSA required / Qualified professional	North	9991-0009
Grypmood-Soft Cardin	PSA Protestinal, quilfied or nearly qualified	North	8601-0022



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ABOUT THE PGA - PGA 360F VISION - BECOME A PGA PRO - BECOME A PARTNER - LATEST NEWS

Jims / People of / Wardening Griff Chile

Mundesley Golf Club

job Details

Place of work: Municipity Dof Clob. Position: PGA Head Professional Region: East. Date wide: 25/12/2011. Closing Date: 18/1/2011.



MUNDESLEY GOLF CLUB - PGA HEAD PROFESSIONAL

An exciting and challenging opportunity exists for an anothous and highly motiveset PGA Proteomer's pon a fast growing and dynamic golf state which is allusted in the North Nortols coast.

The successful applicant will be energetic, lesen to coach-pollers of all ages and golftes, asided in arming and relaining business and possess excellent interpersonal and organisational polits. The exhibitehed stop provides the main reception location and, Triminions, essential to other a triangly welcome, insurnises saws and maintenancy reportunities.

There is a specious chiery range elasted adjacent to the out-where there is capacity So twech in all weather and hold group counting.

If you are interested to learn more about this attractive opportunity, sund an ernal to the Chalman Andrew Heates - Restepandress Byshop.com endoring an up to date CV together with a brief summary of how you would add value and make a difference.

Our Partners





































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PGA FEATURED CONNECT LISTING

Our Featured Connect listing advertising option allows you to promote your vacancy within our PGA Connect Member newsletter publication. This publication is weekly, and is distributed to all subscribed PGA Members (approx. 8,000).

The advert will link directly to the online listing on PGA.info where prospective candidates can view further details about the role and apply.



Register today to receive your exclusive group offer for this year's Betfred British Masters at The Belfry. This limited-time offer gives you and your club up to £10 off tickets. Purchase six or more tickets and receive an exclusive additional 15% discount.

BUY TICKETS

FEATURED JOB



Tournament Director - The PGA in England (South)

The PGA is seeking a Tournament Director to support the delivery of Tournaments by managing, promoting, scheduling and delivering all tournaments in the Region and occasionally at other locations in the UK.



IN CASE YOU MISSED IT...



Trio endorse PGA Top-up Degree after successfully completing two-year course

READ MORE >>



"Having taken advice from the PGA BRO team I believe we delivered a very professional approach in our selection process for the position of PGA Head Professional."

Keith Dingley, Stand GC

"Thank you for the help and support you have given to us on the recruitment of a new PGA Professional. Our only regret was not contacting you at the beginning of the process."

Sandra Thomas, Manager, Maesdu GC



POINTS OF CONTACT

To place an advertisement please contact the PGA Recruitment Team.

Call o1675 470 333 or email recruitment@pga.org.uk